

ATLANTIC BUSINESS

Atlantic Canada's Leading Business Magazine

Atlantic Business Magazine wins double GOLD in international competition

(Monday, July 12, 2010) Atlantic Business Magazine is proud to announce that Editor Dawn Chafe (St. John's, NL) and Contributing Editor Alec Bruce (Moncton, NB) have each won Gold in the 2010 Tabbie international business press awards. It is the only business magazine in Atlantic Canada to have received this distinction.

Editor Dawn Chafe took first place in the Editor's Column category for "Michael's Big Fat Fib", an eloquent and amusing rebuttal to Michael Economides' anti-green energy presentation at the 2009 NOIA conference. Her award-winning column appeared in the July/August 2009 edition of Atlantic Business Magazine.

Judging comments:

"From its headline to the last sentence, this column caught my attention. I thought it was elegantly and intelligently written as well as entertaining. The author made a very persuasive argument to continue the dialogue about alternative energy."

Contributing Editor Alec Bruce was similarly successful in the Regular Column category. 'Winner Takes All' is the title of Bruce's pithy and intelligent column on competitiveness. In the words of the judges, it's a must-read element of the publication:

Judging comments:

"A well-written, engaging column. The author uses interesting and punchy text and analogies to drive his point home. If I received this magazine, it would likely be the first article I'd turn to."

To see PDFs of the winning entries, go to: <http://www.tabpi.org/2010/2010e.htm>

About the Tabbies: The 2010 Tabbie Awards, an international b2b magazine competition, featured nearly 500 entries, with nominations coming from the U.S., Canada, the U.K., India, New Zealand and South Africa.

About Atlantic Business Magazine: Founded in 1989, Atlantic Business Magazine is an independently owned, bi-monthly glossy publication that covers all areas of business within the four Atlantic provinces. As the region's highest circulation business magazine, we publish 37,000 copies per issue.

For additional information:

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